

# Social Media Manager



admin@jobspace.co.id

Phone :

Web :

## Job Summary

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Vacancy :

Deadline : Sep 30, 2023

Published : May 03, 2023

Employment Status : Full Time

Experience : 5 - 10 Years

Salary : Salary Negotiable

Gender : Any

Career Level : Manager

Qualification : Minimum Diploma

## Job Description

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We are searching for a talented in-house social media manager to represent our company by building a social media presence for our brand. The social media manager will be required to run advertising campaigns and drive engagement by creating high-quality original content. You should also engage influencers, manage our community by responding to comments, and oversee our customer service across all platforms. To be successful as a social media manager, you should possess a wealth of pertinent marketing experience. Ultimately, a top-notch social media manager should back their expertise by creating and sharing all relevant technical documents. Responsibilities:

- Running company social media advertising campaigns.
- Formulating a high-quality novel was written and visual content for each social media campaign.
- Building a social media presence by maintaining a solid online presence.
- Monitoring the company's brand on social media.
- Building brand awareness by engaging relevant influencers.
- Managing our online communities to ensure respectful and appropriate engagement.
- Responding to comments on each of our accounts.
- Overseeing customer service provided via social media.
- Analyzing data to determine whether social media campaigns have achieved their objectives.
- Coaching employees company-wide on content creation best practices.

## Education & Experience

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Minimum Diploma

## **Must Have**

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- Social media marketing experience.
- Experience developing social media strategies.
- Experience in copywriting.
- Experience working with and developing a marketing plan.
- Ability to create the right voice for each social media platform.
- Proven ability to build social media communities.
- Understanding of graphic design principles.
- Experience as a Brand Manager on social media.
- Ability to measure the success of campaigns.

## **Educational Requirements**

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Minimum Diploma

## **Compensation & Other Benefits**

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Competitive Salary, Cover All BPJS Insurance, Employee Development Program, Health Insurance, Other Employee Program